



## **Board of Directors Meeting**

### **Minutes**

**November 21, 2019**

**4pm @ UCOC office**

WELCOME AND CALL TO ORDER 4:11 pm

#### **ACKNOWLEDGEMENT OF FIRST NATIONS TERRITORY**

We would like to acknowledge the Yuułu?it?ath First Nations on whose traditional territories the Ucluelet Chamber of Commerce operates.

1. **ATTENDANCE & QUORUM** Present: Sandy Rantz, Rebekka Lim, Lara Kemps, Dave Tovell, Suzanne Ryles, Mayco Noel, Denise Stys-Norman, Dian Mcreary, Bernie Herbert.  
Absent: Laurie Gehrke, Debbie Vance
2. **ADOPTION OF AGENDA** M by Sandy, S by Suzanne
3. **ADOPTION OF MINUTES FROM September 19, 2019** M by Suzanne, S by Sandy
4. **FINANCIAL REPORTS** – The E2E 2019 final reports will be finished by end of November.  
Van Isle's #'s are ascue from bookkeeping errors. Rob Anderson will have the books back up to order to move forward after Tofino Bookkeeping's failure to file by the end of this week.  
Meeting to be held before next board meeting to discuss financials.  
Motion for Lara to have signing authority as a second signer. M by Rebekka, S by Sandy  
Motion for online banking to automatically debit BC Hydro, CRA and Telus bills. M by Rebekka, S by Sandy  
Motion to adopt financials-- M by Sandy, S by Suzanne
5. **PRESIDENTS REPORT**--Dian has been away.



6. EXECUTIVE DIRECTORS REPORT--See attached. M by Sandy, S by Rebekka
  
7. Items for discussion;
  - AGM--Date set for Jan. 14 at UCC. Seeking power-point presenters and speakers. Discussed food budget.
  - Harbour Sail Past--Dec 11 or 12, weather depending. Decor/lights. USS Band performing, seeking activities and cookie suppliers.
  - Board to Board Initiative/Proposal--this is still in the works.
  - Staff Housing--going well.
  - Workshop Update--Social media workshop well attended, bookkeeping course going well.
  - Made In Ukee Campaign--Live online end of November. See [ucluelet.ca](http://ucluelet.ca) . Island Good(George) has been a great resource.
  - Web Tools
  - Pet Photos--Dec 2, proceeds go to SCAT.
  - Christmas Decorating--Local business decor contest. Judge on Dec 13. Possible partnership with Co Op for decoration purchase discount.
  - 2020 Memberships--2 new members. The Den and Cedar House Gallery.
  - 2020 Whale Fest--Our request for Chamber to take over this event is denied but plans are moving forward to have a successful festival this year. Whale Fest is seeking event ideas and donations from local businesses. This event is a go for 2020.
  - Ambassador Program--We have received funding from TU. This money is to go towards training tourism staff about education for local sustainability. Raincoast Education Society, Parks Canada are seeking sponsorships for this program.
  - Mix and Mingle--Would like to invite Tofino Chamber to have a mix and mingle lunch with Ucluelet Chamber.
  - WCRS Christmas Dinner needs volunteers.
  
8. COMMITTEE REPORTS:



- a. Events--E2E Final report coming soon. 22 registered runners so far for next year's run on Oct 17 2020.
- b. TU Report-- 2020 Marketing plan is focusing on Sustainable Tourism. "SteamTrain Creative" contract is ending, Brent is moving to TU Board. TU is Rebranding. Tactical plan has been submitted to the District. Hiring 2 new staff. Ambassador program is to teach tourists about awareness. ei Thornton Creek Hatchery, Coast Smart program, respecting leash laws, bylaws etc.
- c. Airport Committee Report--none
- d. Parks Canada Report-- Numbers down 1% from last year for the Fall. Destination BC focused on Interior BC this year. MUP 15 km sub-base complete. 10 km more to go. There will be a Parks Fee increase as of Jan 1 2020. Surf Canada Nationals are April 2-5 2020. 2020 is the 50th anniversary of PNRP. There will be lots of discussion with First Nations before ceremony decisions. Parks Canada is asking for support to promote locals to "Love Their Parks". This will work well with the Ambassador program. Parks is conducting a feasibility study on an Entry Gate into the Parks.
- e. Ucluelet District Report--Soap Box Derby a success. The District would like to see a fishing derby again around Ukee Days. Thank you Lara for attending/supporting the "Mayor's lunch" program. Noted that there is inaccurate signage/directory at the junction property and that it is TU's responsibility. The Water Upgrade will be a priority for 2020. Forbes Road connection also priority. Several upgrades around town: crosswalk on Larch Rd, more speed bumps on Matterson Dr, Medical Centre location decided. Lighthouse Keeper project moving forward. Ucluelet District would like to have a letter update every 6 months to stay informed as to what the Chamber has been achieving for our community.

9. CORRESPONDENCE: none.



10. NEXT MEETING – December 19, 2019
11. ADJOURN --M by Sandy